

Your SECTA website entry

All members are by default listed in the SECTA Members website, www.secta.org.uk/members.

If you do not want your contact details to be there (and therefore available on the internet), please tell the SECTA membership records keeper (records@secta.org.uk), and they will be made invisible.

All 'front-line' members (ie Accommodation, Holiday Parks, Restaurants and Attractions/Activities) – but not Associates – will also appear in the listings on the main SECTA website, www.secta.org.uk, which is seen by the general public.

All members are entitled to add around 20 words of description to their listing; if you haven't yet got your 20 words, please email your text to records@secta.org.uk.

You also have the **option of enhancing your listing**, for a **one-off payment**, in one of two ways:

- 1 to **add a link to your own website:** £10 (except Associates, free of charge)
- 2 a link as above, **plus 2 photographs/images and up to 150 words of text:** £20

Notes re links:

- *If a link leads to a website in which accommodation is featured, **all the accommodation must have passed, or applied for, inspection.***
- *We do not accept website links that forward enquiries on to another website that is not your own, e.g. a description of your property within a holiday cottage letting agency site. This is because we cannot be sure that all the accommodation is inspected on that site, and also it takes enquirers away from searching for accommodation on the SECTA site.*

We strongly recommend, anyhow, that you have your own website – the lack of one may cause enquirers to wonder whether the rest of your business is up to date. If you do not have your own site, we suggest you contact a suitable SECTA supplier member; a simple site need cost only about a couple of hundred pounds, plus about £1 per week hosting (2008 prices).

If you would like to enhance your website entry in this way, please:

1. make online payment* to SECTA, sort code 30 95 08, account no 00698537, stating your business name as a reference, and
2. email your text (and pictures if wanted) to records@secta.org.uk, and include a screen shot of the 'payment made' page

* if you can't make online payment, please send a cheque made out to SECTA for the relevant amount to the records keeper – in 2008, it's Caroline Petherick, Windsworth, St Martin by Looe, PL13 1NZ.

And consider having **a link from your own website to the SECTA one**. The more links a site has, the higher it's likely to be raised in the Google rankings.

To put a link into your own site, go to <http://www.secta.org.uk/downloads.htm> and see the **SECTA Logo** paragraph.