

## How will the Late Availability scheme (LA) help me?

It can help you in two ways:

- 1) if you have some space available in the coming week, you can advertise the space where it shows, giving you a good chance of filling that extra-valuable last room.  
There's a prominent button on the home page of the SECTA website, leading straight to a short-list of accommodation providers who have space this week. Have a look - [www.secta.org.uk](http://www.secta.org.uk).
- 2) each time you update your LA, the change registers on the SECTA website. This raises it higher in the search-engine rankings, making it all the more likely that enquirers will visit the SECTA site - and, through it, your own site.

## What's the cost?

£10 per year.

## How do I work it?

You are given your own username and password.

The system is very simple and quick - all you do is, each Monday (or any time after that, in the case of a last-minute cancellation) when you have space available during the coming week, till Sunday, you just log in and click on a button. That's it!

Full instructions will be sent with your username and password, but meanwhile if you'd like to have a talk about it, feel free to ring me, Caroline Petherick, 01503-262671.

## I'd like to join - what do I do next?

Either:

- online - pay £10 to SECTA, sort code 30 95 08, account no 00698537, (Lloyds TSB) and take a screen shot of your 'payment made' page, then email me, [news@secta.org.uk](mailto:news@secta.org.uk), saying you'd like to join the scheme and copying in your screen shot,

or:

- by post - write a note to me, including your email address, and send it to me with your cheque made payable to SECTA for £10: Caroline Petherick, SECTA LA, Windsworth, St Martin by Looe, PL13 1NZ

I will then email you your username + password and the instructions.