



**PRESS RELEASE**  
**13<sup>th</sup> February, 2006**

## **New committee – 1**

### **New Committee, new aims and new logo for South East Cornwall Tourism Association.**

The South East Cornwall Tourism Association's new committee launched their new look logo, and priorities for the coming year at the SE Cornwall Catering and Hospitality Show at Looe Bay Holiday Park last week.

Following elections at the recent AGM, the committee line up now consists of newly elected, chairman Peter Higgs from Hendra Farm Cottages and Senater Signs, secretary Nick Love and new treasurer Senara Higgs. Other new committee members are Jan Sroczynski, from Badham Farm, St Keyne and Lyn Winter from Devon and Cornwall Rail Partnership.

The team is completed by Kim Spencer, Mark Camp, Tony Whyte, Helen Gillbard and Paul Higgins.

At their first meeting the new SECTA committee agreed to 5 main aims for 2006:

- *To support major events in South East Cornwall in 2006*
- *Pro-active marketing of South East Cornwall*
- *Support Local Producers and Suppliers*
- *Improve communication*
- *Expand membership*

**- more -**

## **New committee – 2**

The committee also launched their new look logo at the show. The updated design has new fonts, a new map and now includes website details.

Chairman, Peter Higgs said “Our thanks go to outgoing committee members Frank Werkmeister, Peter Bishop, David Gibbons and Alan Palin for the terrific work they did. The new committee is looking forward to the challenge of taking the association forward in 2006. With so many people, including local professional and trades people, reliant on the holiday sector it is vital we all work together and SECTA can offer the opportunity to do just that.”

SECTA is the organisation for suppliers of goods, accommodation, activities, information and services to the holiday industry in South East Cornwall. Anyone interested in joining should check out the web site [www.secta.org.uk](http://www.secta.org.uk) , contact the secretary by e mail [secretary@secta.org.uk](mailto:secretary@secta.org.uk) or phone 01503 263593.

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Notes to editors

- For more information contact Peter Higgs on [peter@senater.co.uk](mailto:peter@senater.co.uk) or Lyn Winter on 01752 233094 or [lyn.winter@plymouth.ac.uk](mailto:lyn.winter@plymouth.ac.uk).
- New logo jpeg attached. Other formats can be supplied.