



P R E S S R E L E A S E
18 January, 2007

Trade Show

South East Cornwall Tourism Association Trade Show.

Photo and interview opportunities with organisers at preview evening on Wed 31 January at Looe Bay Holiday Park from 6pm.

South East Cornwall Tourism Association (SECTA) is holding its, ever popular, Trade Show at Looe Bay Holiday Park on Thursday 1 February.

The show will be open to visitors between 10am and 4pm where the theme will be "Saving Energy". Visitors can discover how saving energy and buying locally can be financially important, as well as play a vital role in preserving the countryside and landscapes that make South East Cornwall so special. Stands will show the best of energy saving ideas, local produce, sustainable transport, website marketing, displays and talks. Displays will include local information about attractions, facilities and suppliers. There will also be a prize draw and much more!

Organiser, Paul Higgins said "We are pleased to welcome anyone who has an interest in South East Cornwall to this show. With climate change currently so high on the agenda, it is up to all of us to learn more about what we can do and how that really can have a beneficial impact on our area. There will be opportunities at the show to talk to people and find out more."

For more details visit the show website at www.sectatradeshow.co.uk. SECTA is the organisation for suppliers of goods, accommodation, activities, information and services to the holiday industry in South East Cornwall. Anyone interested in joining should check out the web site www.secta.org.uk, contact the secretary by e mail secretary@secta.org.uk or phone 01503 263593.

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No to editors: For more information contact Peter Higgs on peter@senater.co.uk or Paul Higgins at paulhiggins@weststarholidays.co.uk