

**Trade show – 1**

**South East Cornwall Tourism Association Trade Show success.**

The South East Cornwall Tourism Association (SECTA) has held one of their most successful trade shows to date at Looe Bay Holiday Park on 1 February. Exhibitors and visitors were able to find out more about Saving Energy and Sustainable Tourism, both on the day and at the preview evening.

This unique networking opportunity allowed local businesses to meet and work together, sample local produce, discover more about attractions in the area and enjoy the delights of cooking demonstrations by top local chefs.

Organiser, Paul Higgins, from Looe Bay Holiday Park, said “We were really pleased with the relaxed atmosphere. This is the first time we have held a preview evening, that has proved popular with exhibitors, who could set up throughout the day at a time that suited them.”

Peter Higgs, Chairman of SECTA, added, “50% of stall holders were new to the show this year, and we were pleased to recruit so many new members to SECTA at the event.”

SECTA is the organisation for suppliers of goods, accommodation, activities, information and services to the holiday industry in South East Cornwall. Anyone interested in joining should check out the web site [www.secta.org.uk](http://www.secta.org.uk) , contact the secretary by e mail [secretary@secta.org.uk](mailto:secretary@secta.org.uk) or phone 01503 263593.

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Notes to editors

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