

THE SOUTH EAST CORNWALL TOURISM ASSOCIATION

THE SECTA SHOW 2008

Things are hotting up for the SECTA Catering and Hospitality Show, just over a week away, with over 50 exhibitors now confirmed for the biggest 'shop window' for tourism providers and suppliers in South East Cornwall.

To be held at Looe Bay Holiday Park on Wednesday 30th January from 6pm to 9pm and on Thursday 31<sup>st</sup> January between 10am and 4pm, the Show, now in it's 25<sup>th</sup> year, has become the 'one stop' event to meet and network with suppliers of products and services to the catering, hospitality and allied services sector, with special emphasis on supporting local businesses and promoting sustainable tourism.

Open to both trade and public visitors, the Show underlines the importance of tourism to our area. In addition to hotels, restaurants, food and drink suppliers and producers, there are tourism organisations, environmental and fire safety suppliers plus skills training organisations, who all contribute to supporting the industry and a great source of advice for ever increasing legislation and regulations.

Taste South East Cornwall's distinctly Cornish theme underlines the tremendous variety of top class ingredients and produce available from local suppliers and the regular 'Restaurant Row' section will celebrate many of the area's hotels and restaurants, who will be offering samples of their cuisine. Nick Love of Taste South East Cornwall commented 'This is always a great event for us and follows on nicely from the very successful 'Grazing on the Quay' promotion held in the Looe Fish Market just before Christmas.'

And competition will be hot in the kitchen at the Show, when local community schools compete in the inaugural 'South East Cornwall Young Chef of the Year' competition sponsored by Caradon District Council. This part of the Show takes place between 12pm and 1pm and hopefully the schools are now perfecting their choice of dishes in advance of the big day. Looe Community School have already had their 'cook offs' and chosen their entrant, Rachel Dobson from Year 11.

The Show is promoted by SECTA, the South East Cornwall Tourism Association. SECTA is dedicated to the promotion and development of all sectors of tourism within it's geographical area. It is made up of 150 businesses including hotels, bed and breakfast and self catering establishments, holiday parks, tourist attractions, food and drink suppliers, leisure and related service providers.

Issued by Barrie Pipkin, Press and PR Officer for SECTA on Wednesday 23 January  
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For more information on the SECTA Show visit; [www.secta-show.co.uk](http://www.secta-show.co.uk)