

**South East Cornwall Tourism Association
Catering & Hospitality Show
Looe Bay Holiday Park**

This year's theme – **SHOP LOCAL, EAT LOCAL, BUY LOCAL**

Wednesday 30 Jan 2008 : 6pm – 9pm

Thursday 31 Jan 2008 : 10am – 4pm

**Invitation to Exhibitors
suppliers, restaurants & visitor attractions**

Exhibit at the SECTA Catering and Hospitality Show

on Wednesday 30 and Thursday 31st January at the Looe Bay Holiday Park, and **meet the decision-makers** from the hotels, guest houses, B&Bs, holiday lets and cottage complexes, holiday parks and restaurants of South East Cornwall. They'll be at the Show looking for suppliers and service providers – and they'll be looking for tourist attractions, too, to recommend to their guests.

This year we will again hold a wine and cheese tasting and a wine talk on the Wednesday evening, especially for those who cannot get to the event during the day. So, **be there and be seen!** Don't miss out! Looe Bay can provide accommodation if you wish to stay the night, at £35 per unit; to book contact Paul Higgins on 01503 263737.

- ◆ **The one-stop trade event** of the year for the Tourism Sector in SE Cornwall
- ◆ **Suppliers** of products and services to the catering, hospitality and allied sectors
- ◆ **All About Leisure** - pools, spas, BBQs and leisure products
- ◆ **Featuring Taste South East Cornwall** - local produce, cookery demos, tastings
- ◆ **Promoting sustainable tourism** - advice and information for local businesses
- ◆ **"The Bottom Line"** – looking at ways of saving and making money

The Show is **widely publicised**, through local radio and newspapers, posters and leaflets, and more than 2000 direct invitations to individual businesses. Stands are great value for money at just £100 per unit (or £70 for SECTA members). **First come, first served** – so book soon to secure your space!

Restaurants & Food Producers

Taste South East Cornwall 'distinctly Cornish'. Cornwall's the **Foodie Capital of Britain**, and we're riding high on the wave of the success of Taste South East Cornwall, now in its third great year. We will be continuing the theme at this year's Show with cookery demonstrations by award-winning chefs using the best local ingredients and food tastings from local restaurants and producers. This was an extremely successful element of the 2007 show – ***If you'd like to join us in showcasing your produce or restaurant at the Show, then please contact Nick Love of Trawlers on the Quay: tel. 01503 263593 or Paul Higgins on 01503 263737.***

Suppliers of Leisure Products

All About Leisure which will be set around the swimming pool facilities at Looe Bay. So if you're a supplier in the leisure sector – swimming pools, spas, hot tubs, sunbeds, patio furniture or even training - then don't miss this opportunity.

Booking

It's easy to book stand space – if you're new to exhibiting, don't worry, we've done it all before, so we can give you plenty of advice and information to help you make a success of your venture. **Secure your space now** - by completing the [online booking form](#) or printing it and posting it. We look forward to hearing from you soon. See you at the Show!

**Paul Higgins, Show Organiser, SE Cornwall Catering & Hospitality Show
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www.sectatradeshow.co.uk](http://www.sectatradeshow.co.uk)**

